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Southwest Airlines To Begin Nonstop Service To Belize

Belize City, Belize – December 11th, 2014 – There is exciting news to report on the international flights to/from Belize. As the tourism numbers continue to grow, international airlines have recognized the demand for increased airlifts to Belize.

Southwest Airlines today announced that they have filed applications to begin service to six new destinations, including Belize. This will provide Belize with nonstop service from William P. Hobby Airport in Houston, Texas commencing October 2015. This service to Belize's Philip S. W. Goldson International Airport adds a second destination in Central America, a seventh country, and the 96th city in the Southwest route map.

The Belize Tourism Board (BTB), in conjunction with the Minister of Tourism, Culture & Civil Aviation, the Hon Manuel Heredia Jr, is pleased at the announcement by Southwest Airlines of its intention to commence service to six destinations, in 3 countries including Belize. The entry of Southwest Airlines promises to be a game changer for the tourism sector of Belize. The BTB looks forward to welcoming Southwest Airlines as our newest industry partner in Belize and will continue to update all stakeholders on the progress of this exciting new development.

The other five destinations added to their map are four locations in Mexico - Cancun, Mexico City, Puerto Villarta, and San Jose del Cabo/Los Cabos – and to San Jose, Costa Rica.

About the Belize Tourism Board

The Belize Tourism Board (BTB) is a statutory body within the Belize Ministry of Tourism, Culture and Civil Aviation, and it is governed by a Board of Directors appointed by the Minister of Tourism and Culture. The BTB works in conjunction with members of the private sector - including the Belize Hotel Association, Belize Tourism Industry Association and Belize National Tour Operators Association – and is dedicated to building tourism in the most economically and environmentally sustainable manner. As a part of its responsibilities, the BTB promotes Belize as a premier tourism destination to both in-country and international consumers. Among its outreach to the international travel market, the BTB markets the country's unique attractions to travellers, members of the travel trade industry and media outlets in key markets.

The BTB is also dedicated to developing and implementing tourism programs that will help strengthen and grow the Belizean tourism industry; promote good destination stewardship; and instil high quality standards for accommodations and travel experiences. For more information on the BTB and its services, visit www.travelbelize.org.

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