



Contact:

Belize Tourism Board

Contact: 227-2420

Website: www.travelbelize.org

2015 FCCA Poster Competition Belize Winners

Belize City, Belize – August 26th, 2015 – Today, the Belize Tourism Board (BTB) presented cheques to the Belize winners of the Florida Caribbean Cruise Association’s (FCCA) annual Children’s Environmental Poster Competition.

This is an annual competition hosted by FCCA, enticing school children to design a poster under this year’s theme: “My Caribbean, Your Caribbean, To Protect and Preserve”. The BTB received many entries, all creative, beautiful and worthy of national recognition. A finalist was selected from each division both Junior (under age 12) and Senior (13 to 16 years) and submitted to FCCA to compete against other FCCA member Caribbean countries. It was a close and fun competition for both the judges and the participants. Today, the BTB is proud to announce that Homayra Sarah placed 3rd in the overall Junior Division, while Nisa Sanchez placed 2nd in the overall Senior Division.

Homayra Nawar received US\$1,000 for placing third in the Junior category, and her school, St. Joseph RC Primary School, also received US\$1,000.

Nisa Sanchez received US\$1,500 for placing 2nd in the Senior category, and her school, Edward P. Yorke received US\$1,500 also.



Minister Heredia presented the students and the principals of the school with their respective cheques and gifts from the BTB.

For more information, please contact the Director of Destination Planning and Cruise, Mr. Valdemar Andrade, at 227-2420.

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About the Belize Tourism Board

The Belize Tourism Board (BTB) is a statutory body within the Belize Ministry of Tourism, Culture and Civil Aviation, and it is governed by a Board of Directors appointed by the Minister of Tourism, Culture and Civil Aviation. The BTB works in conjunction with members of the private sector - including the Belize Hotel Association, Belize Tourism Industry Association and Belize National Tour Operators Association – and is dedicated to building tourism in the most economically and environmentally sustainable manner. As a part of its responsibilities, the BTB promotes Belize as a premier tourism destination to both in-country and international consumers. Among its outreach to the international travel market, the BTB markets the country's unique attractions to travellers, members of the travel trade industry and media outlets in key markets.

The BTB is also dedicated to developing and implementing tourism programs that will help strengthen and grow the Belizean tourism industry; promote good destination stewardship; and instil high quality standards for accommodations and travel experiences. For more information on the BTB and its services, visit www.travelbelize.org.

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