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## **Caye Caulker Gets New Beach**

**Belize City, Belize – February 10, 2016** – The Belize Tourism Board (BTB), through its community based initiatives and responding to its stake holder needs, in this case the Caye Caulker Village Council and tourism stakeholders, embarked on a strategy to improve the public beaches of Caye Caulker. As a result, an “Action Plan for Sustainable Tourism Development of Caye Caulker” was completed in September 2015 and identified beaches as one of the development objectives of infrastructure improvement. This enhancement project fits the product development objectives laid out in the National Sustainable Tourism Master Plan (NSTMP) 2010.

A total of 1,883 linear feet of the beach was reclaimed and had widths varying from 70 to 118 feet in areas between Sobre las Olas to Rainbow Restaurant, and widths varying from 40 to 60 feet in areas between Blue Island pier to Len’s Guest House. Approximately 22,000 cubic yards of material were pumped for the completion of works.

The project was well received by the community at large and has been very popular with visitors. The reclamation works will be complimented by the establishment of an improved craft center for local artisans in Caye Caulker. This location coincides with the largest public swimming area and hosts many festivals, including the world renowned “Lobster Festival.”



Picture 1. Works to begin



Picture 2. Continued works being done



Picture 3. Continued works being done



Picture 4. One completed portion

**About the Belize Tourism Board**

The Belize Tourism Board (BTB) is a statutory body within the Belize Ministry of Tourism and Civil Aviation, and it is governed by a Board of Directors appointed Tourism Industry Association and Belize National Tour Operators Association – and is dedicated to building tourism in the most economically and environmentally sustainable manner. As a part of its responsibilities, the BTB promotes Belize as a premier tourism destination to both in-country and international consumers. Among its outreach to the international travel market, the BTB markets the country's unique attractions to travellers, members of the travel trade industry and media outlets in key markets.

The BTB is also dedicated to developing and implementing tourism programs that will help strengthen and grow the Belizean tourism industry; promote good destination stewardship; and instil high quality standards for accommodations and travel experiences. For more information on the BTB and its services, visit [www.travelbelize.org](http://www.travelbelize.org).