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Belize Earns A Host Of Top 100 Readers Choice Awards

Belize City, Belize – August 11, 2014 – The August 2014 “Scuba Diving” magazine has outlined Belize as the “Central American paradise” who “earned a host of 2014 Top 100 Readers Choice Awards.” Belize earned Readers Choice Awards for the Caribbean and Atlantic’s best overall destination, big animals, wall diving, and underwater photography.

Some of the highlights from the three-page spread include mentions of our barrier reef “bowing only to Australia’s great one.” It also talks about the wall dives that can be done along the atolls, which “turn into an underwater Lollapalooza.” Also among the highlights was Gladden Spit which placed in the top 5 list for “best big animals in the Caribbean and Atlantic region.” Apart from our “big animals,” Belize was also recognized for its “macro critters.” Belize, known for some of the most authentic experiences, was also pointed out as a destination for tours from luxury yachts, to explorations through the jungle and to archaeological sites. Capping off the notable highlights was our Great Blue Hole, which is described as a “landmark that warrants crossing off a list.”

Director of Marketing and Industry Relations, Alyssa Carnegie, commented, “We are honored that Belize has earned so many Readers Choice Awards from Scuba Diving Magazine. This is a very popular and influential publication for divers, so these awards will resonate in the diving world and further strengthen Belize’s position as a top diving destination. Those that know about us will continue to visit, and those who weren’t sure will now know what we offer divers, as well as other visitors. The BTB shares this recognition with all our partner agencies that work tirelessly to preserve the integrity of our local sites.”

The article is available online at <http://www.scubadiving.com/photos/top-100-belize>.

About the Belize Tourism Board

The Belize Tourism Board (BTB) is a statutory body within the Belize Ministry of Tourism, Culture, and Civil Aviation, and it is governed by a Board of Directors appointed by the Minister of Tourism, Culture, and Civil Aviation. The BTB works in conjunction with members of the private sector - including the Belize Hotel Association, Belize Tourism Industry Association and Belize National Tour Operators Association – and is dedicated to building tourism in the most economically and environmentally sustainable manner. As a part of its responsibilities, the BTB promotes Belize as a premier tourism destination to both in-country and international consumers. Among its outreach to the international travel market, the BTB markets the country’s unique attractions to travellers, members of the travel trade industry and media outlets in key markets.

The BTB is also dedicated to developing and implementing tourism programs that will help strengthen and grow the Belizean tourism industry; promote good destination stewardship; and instil high quality standards for accommodations and travel experiences. For more information on the BTB and its services, visit www.travelbelize.org.