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Acting Director of Marketing & Industry Relations Resigns

Belize City, Belize – December 17, 2015 – The Belize Tourism Board (BTB) hereby announces that the Ag. Director of Marketing & Industry Relations, Mr. Clive Myers, has tendered his resignation with the organization, effective immediately.

As a result, Ms. Karen Pike, Director of Information Management, will be holding over the responsibilities of the Marketing and Industry Relations department, in the interim.

All stakeholders are asked to take note.

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About the Belize Tourism Board

The Belize Tourism Board (BTB) is a statutory body within the Belize Ministry of Tourism and Culture, and it is governed by a Board of Directors appointed by the Minister of Tourism and Culture. The BTB works in conjunction with members of the private sector - including the Belize Hotel Association, Belize Tourism Industry Association and Belize National Tour Operators Association – and is dedicated to building tourism in the most economically and environmentally sustainable manner. As a part of its responsibilities, the BTB promotes Belize as a premier tourism destination to both in-country and international consumers. Among its outreach to the international travel market, the BTB markets the country's unique attractions to travellers, members of the travel trade industry and media outlets in key markets.

The BTB is also dedicated to developing and implementing tourism programs that will help strengthen and grow the Belizean tourism industry; promote good destination stewardship; and instil high quality standards for accommodations and travel experiences. For more information on the BTB and its services, visit www.travelbelize.org.

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