



**For Immediate Release:**

**Re: Director of Tourism Laura Frampton resigns**

*Wednesday, March 12<sup>th</sup> 2014, Belize City* - The Belize Tourism Board announced today the resignation of Mrs. Laura Frampton from the post of Director of Tourism. Mrs. Frampton has served in that capacity for the past two (2) years and is resigning the position for personal reasons.

The Belize Tourism Board and the Minister of Tourism, Culture and Civil Aviation, sincerely thank Mrs. Laura Frampton for her significant contributions during her time with the organization. During her tenure, she conducted herself with integrity, genuine concern for the industry and fiscal accountability. Laura's experience within both the financial and marketing sectors proved a valuable asset to the BTB over the last two years and we wish her well in her future endeavors.

Until a new Director of Tourism is appointed, Mr. Javier Paredez, currently the Director of Revenue Collection and Registrar of Hotels, will serve as Interim Director.

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***About the Belize Tourism Board***

The Belize Tourism Board (BTB) is a statutory body within the Belize Ministry of Tourism and Culture, and it is governed by a Board of Directors appointed by the Minister of Tourism and Culture. The BTB works in conjunction with members of the private sector - including the Belize Hotel Association, Belize Tourism Industry Association and Belize National Tour Operators Association – and is dedicated to building tourism in the most economically and environmentally sustainable manner. As a part of its responsibilities, the BTB promotes Belize as a premier tourism destination to both in-country and international consumers. Among its outreach to the international travel market, the BTB markets the country's unique attractions to travellers, members of the travel trade industry and media outlets in key markets.

The BTB is also dedicated to developing and implementing tourism programs that will help strengthen and grow the Belizean tourism industry; promote good destination stewardship; and instil high quality standards for accommodations and travel experiences. For more information on the BTB and its services, visit [www.travelbelize.org](http://www.travelbelize.org).

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