



**New Flight From LAX to Belize Marks the First Direct Connection  
to the Country From Southern California**

*Delta to offer a direct flight from LAX to BZE beginning Saturday, December 21*

**Belize City, Belize – October 1, 2013** – The Belize Tourism Board today announced that, on December 21, Delta will begin a weekly non-stop service flight from LAX to Belize.

From the majestic Great Blue Hole to the rich Garifuna culture, the beauty and adventure that Belize has to offer are easier than ever for Los Angeles residents to experience. Currently, direct flights to Belize are available via multiple carriers from Houston, Dallas, Newark, Atlanta and Miami. This flight will be the first time Southern California is able to directly connect to Belize.

“We are thrilled Delta has added this LAX direct flight,” says Alyssa Carnegie, director of marketing and industry relations at the Belize Tourism Board. “2.5% of U.S. visitors to Belize are from California. Our hope is this new flight will encourage more travelers from Los Angeles and the surrounding areas to explore the unique culture and beauty of Belize.”

The Delta flight will depart LAX on Saturdays at 12:20 a.m. and arrive in Belize City at 7:00 a.m. The returning flight will depart Saturdays at 10:20 a.m. and arrive in Los Angeles at 1:30 p.m. For booking, visit [www.delta.com](http://www.delta.com). For more information on Belize’s offerings, visit [www.travelbelize.org](http://www.travelbelize.org).

***About the Belize Tourism Board***

The Belize Tourism Board (BTB) is a statutory body within the Belize Ministry of Tourism and Culture, and it is governed by a Board of Directors appointed by the Minister of Tourism and Culture. The BTB works in conjunction with members of the private sector—including the Belize Hotel Association, Belize Tourism Industry Association and Belize National Tour Operators Association—and is dedicated to building tourism in the most economically and environmentally sustainable manner. As a part of its responsibilities, the BTB promotes Belize as a premier tourism destination to both in-country and international consumers. Among its outreach to the international travel market, the BTB markets the country’s unique attractions to travelers, members of the travel trade industry and media outlets in key markets.

The BTB is also dedicated to developing and implementing tourism programs that will help strengthen and grow the Belizean tourism industry; promote good destination stewardship; and instill high-quality standards for accommodations and travel experiences. For more information on the BTB and its services, visit [www.travelbelize.org](http://www.travelbelize.org).

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